

Demographic Study Updated Summary Report



Foxglove Way & N Schnoor St
Foxglove Way & N Schnoor St Madera, CA 93637

7 August 2014

Coordinates Longitude: -120.085940
Latitude: 36.978550

| | 5 MINUTE DRIVE TIME 35.45 SQ/MI | 10 MINUTE DRIVE TIME 154.68 SQ/MI | 15 MINUTE DRIVE TIME 377.79 SQ/MI |
|---|---------------------------------------|---|---|
| Population Trend | | | |
| 2000 Total Population | 56,635 | 64,927 | 86,280 |
| 2010 Total Population | 75,414 | 84,225 | 111,387 |
| 2014 Total Population | 76,907 | 86,109 | 114,180 |
| 2019 Total Population | 80,626 | 90,035 | 119,667 |
| Households Trend | | | |
| 2000 Total Households | 15,484 | 17,725 | 22,133 |
| 2010 Total Households | 19,371 | 21,746 | 27,695 |
| 2014 Total Households | 19,215 | 21,637 | 27,656 |
| 2019 Total Households | 20,545 | 23,073 | 29,598 |
| Population Change Trend | | | |
| 2000 to 2010 Population Change | 33.2% | 29.7% | 29.1% |
| 2000 to 2014 Population Change | 35.8% | 32.6% | 32.3% |
| 2010 to 2019 Population Change | 6.9% | 6.9% | 7.4% |
| 2014 to 2019 Population Change | 4.8% | 4.6% | 4.8% |
| Household Change Trend | | | |
| 2000 to 2010 Household Change | 25.1% | 22.7% | 25.1% |
| 2000 to 2014 Household Change | 24.1% | 22.1% | 25.0% |
| 2010 to 2019 Household Change | 6.1% | 6.1% | 6.9% |
| 2014 to 2019 Household Change | 6.9% | 6.6% | 7.0% |
| 2014 Race | | | |
| White alone | 51.2% | 51.9% | 53.6% |
| Black or African American alone | 3.3% | 3.3% | 4.9% |
| American Indian and Alaska Native alone | 2.9% | 2.8% | 2.6% |
| Asian alone | 2.0% | 2.0% | 2.8% |
| Native Hawaiian and OPI alone | 0.1% | 0.1% | 0.1% |
| Some Other Race alone | 36.0% | 35.6% | 31.9% |
| % 2014 Hispanic | 75.7% | 74.7% | 67.1% |
| % 2014 Not Hispanic | 24.3% | 25.3% | 32.9% |
| 2014 Income | | | |
| Per Capita Income | \$14,675 | \$15,173 | \$16,262 |
| Household Income: Median | \$42,401 | \$43,148 | \$44,870 |
| Household Income: Average | \$57,736 | \$59,465 | \$61,923 |

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|--|---------------------------------------|---|---|
| 2014 Income (cont.) | | | |
| Less than \$10,000 | 5.1% | 4.9% | 4.8% |
| \$10,000 to \$14,999 | 8.5% | 8.1% | 7.3% |
| \$15,000 to \$19,999 | 6.7% | 6.4% | 6.2% |
| \$20,000 to \$24,999 | 6.9% | 6.7% | 6.7% |
| \$25,000 to \$29,999 | 7.3% | 7.5% | 6.9% |
| \$30,000 to \$34,999 | 6.0% | 6.1% | 6.2% |
| \$35,000 to \$39,999 | 6.6% | 6.6% | 6.1% |
| \$40,000 to \$44,999 | 6.1% | 6.1% | 6.0% |
| \$45,000 to \$49,999 | 5.6% | 5.4% | 5.2% |
| \$50,000 to \$59,999 | 8.6% | 8.7% | 8.9% |
| \$60,000 to \$74,999 | 10.7% | 10.4% | 10.1% |
| \$75,000 to \$99,999 | 8.9% | 9.1% | 9.6% |
| \$100,000 to \$124,999 | 5.9% | 6.6% | 7.7% |
| \$125,000 to \$149,999 | 2.8% | 2.8% | 3.3% |
| \$150,000 to \$199,999 | 2.0% | 2.1% | 2.3% |
| \$200,000 or more | 2.4% | 2.6% | 2.7% |
| Average household size | 3.9 | 3.9 | 3.8 |
| Total Daytime Population | 73,743 | 83,388 | 113,013 |
| Total Daytime at Home Population | 54,463 | 60,813 | 82,105 |
| Total Daytime at Home Population (% of Daytime Population) | 73.9% | 72.9% | 72.7% |