

Demographic Study Updated Summary Report



Foxglove Way & N Schnoor St
Foxglove Way & N Schnoor St Madera, CA 93637

7 August 2014

Coordinates Longitude: -120.085940
Latitude: 36.978550

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
Population Trend					
2000 Total Population	4,847	50,378	61,306	64,015	76,273
2010 Total Population	7,574	66,679	80,757	83,816	96,873
2014 Total Population	7,665	67,480	82,541	85,662	99,046
2019 Total Population	8,259	70,332	86,482	89,696	103,330
Households Trend					
2000 Total Households	1,464	13,960	16,737	17,554	19,021
2010 Total Households	2,176	17,365	20,780	21,716	23,286
2014 Total Households	2,141	17,101	20,663	21,595	23,176
2019 Total Households	2,373	18,179	22,084	23,064	24,707
Population Change Trend					
2000 to 2010 Population Change	56.3%	32.4%	31.7%	30.9%	27.0%
2000 to 2014 Population Change	58.1%	33.9%	34.6%	33.8%	29.9%
2010 to 2019 Population Change	9.0%	5.5%	7.1%	7.0%	6.7%
2014 to 2019 Population Change	7.7%	4.2%	4.8%	4.7%	4.3%
Household Change Trend					
2000 to 2010 Household Change	48.6%	24.4%	24.2%	23.7%	22.4%
2000 to 2014 Household Change	46.2%	22.5%	23.5%	23.0%	21.8%
2010 to 2019 Household Change	9.1%	4.7%	6.3%	6.2%	6.1%
2014 to 2019 Household Change	10.8%	6.3%	6.9%	6.8%	6.6%
2014 Race					
White alone	54.4%	51.5%	51.6%	52.0%	52.5%
Black or African American alone	3.2%	3.1%	3.3%	3.3%	5.1%
American Indian and Alaska Native alone	2.2%	2.9%	2.9%	2.8%	2.7%
Asian alone	5.5%	2.0%	2.0%	2.0%	1.9%
Native Hawaiian and OPI alone	0.1%	0.1%	0.1%	0.1%	0.1%
Some Other Race alone	29.5%	35.8%	35.7%	35.5%	33.5%
% 2014 Hispanic	64.9%	75.3%	75.1%	74.6%	70.4%
% 2014 Not Hispanic	35.1%	24.7%	24.9%	25.4%	29.6%
2014 Income					
Per Capita Income	\$19,132	\$14,938	\$15,048	\$15,283	\$15,570
Household Income: Median	\$50,650	\$41,956	\$43,133	\$43,622	\$43,797
Household Income: Average	\$67,341	\$58,130	\$59,195	\$59,895	\$60,610
2014 Income (cont.)					
Less than \$10,000	4.2%	5.3%	4.8%	4.7%	4.7%
\$10,000 to \$14,999	4.4%	8.7%	8.1%	8.0%	7.8%
\$15,000 to \$19,999	6.6%	6.8%	6.5%	6.3%	6.1%
\$20,000 to \$24,999	4.6%	6.9%	6.8%	6.6%	6.7%
\$25,000 to \$29,999	6.8%	7.4%	7.4%	7.4%	7.4%
\$30,000 to \$34,999	6.3%	6.2%	5.9%	6.0%	6.2%
\$35,000 to \$39,999	8.5%	6.2%	6.6%	6.5%	6.5%
\$40,000 to \$44,999	3.3%	6.3%	6.2%	6.1%	6.0%
\$45,000 to \$49,999	4.8%	5.3%	5.6%	5.5%	5.3%
\$50,000 to \$59,999	7.9%	8.1%	8.7%	8.9%	9.0%
\$60,000 to \$74,999	14.3%	10.8%	10.6%	10.5%	10.1%
\$75,000 to \$99,999	10.4%	8.9%	8.9%	9.1%	9.4%

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\$100,000 to \$124,999	5.6%	5.7%	6.3%	6.5%	6.7%
\$125,000 to \$149,999	7.7%	3.1%	2.8%	2.9%	3.0%
\$150,000 to \$199,999	1.5%	1.7%	2.1%	2.3%	2.3%
\$200,000 or more	3.1%	2.7%	2.6%	2.6%	2.7%
Average household size	3.5	3.9	3.9	3.9	3.9
Total Daytime Population	7,569	64,242	78,592	81,752	98,517
Total Daytime at Home Population	5,090	47,851	58,273	60,528	72,172
Total Daytime at Home Population (% of Daytime Population)	67.2%	74.5%	74.1%	74.0%	73.3%