

Demographic Study Updated Summary Report



N Blackstone Ave & E Shaw Ave
N Blackstone Ave & E Shaw Ave Fresno, CA 93726

7 August 2014

Coordinates Longitude: -119.790330
Latitude: 36.808450

	5 MINUTE DRIVE TIME 39.05 SQ/MI	10 MINUTE DRIVE TIME 141.45 SQ/MI	15 MINUTE DRIVE TIME 294.98 SQ/MI
Population Trend			
2000 Total Population	204,080	536,305	572,972
2010 Total Population	207,754	605,098	667,822
2014 Total Population	212,855	619,904	687,184
2019 Total Population	215,611	644,379	719,763
Households Trend			
2000 Total Households	75,275	178,641	190,367
2010 Total Households	74,777	198,332	217,111
2014 Total Households	74,569	197,893	217,450
2019 Total Households	75,380	205,123	226,962
Population Change Trend			
2000 to 2010 Population Change	1.8%	12.8%	16.6%
2000 to 2014 Population Change	4.3%	15.6%	19.9%
2010 to 2019 Population Change	3.8%	6.5%	7.8%
2014 to 2019 Population Change	1.3%	3.9%	4.7%
Household Change Trend			
2000 to 2010 Household Change	-0.7%	11.0%	14.0%
2000 to 2014 Household Change	-0.9%	10.8%	14.2%
2010 to 2019 Household Change	0.8%	3.4%	4.5%
2014 to 2019 Household Change	1.1%	3.7%	4.4%
2014 Race			
White alone	56.1%	54.3%	54.3%
Black or African American alone	6.8%	7.1%	6.8%
American Indian and Alaska Native alone	1.8%	1.7%	1.7%
Asian alone	9.1%	11.2%	11.9%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%
Some Other Race alone	21.0%	20.6%	20.3%
% 2014 Hispanic	43.3%	43.7%	43.2%
% 2014 Not Hispanic	56.7%	56.3%	56.8%
2014 Income			
Per Capita Income	\$20,081	\$21,000	\$21,471
Household Income: Median	\$41,517	\$46,139	\$48,020
Household Income: Average	\$56,701	\$64,722	\$66,876

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2014 Income (cont.)			
Less than \$10,000	7.6%	7.1%	6.8%
\$10,000 to \$14,999	9.1%	7.8%	7.4%
\$15,000 to \$19,999	8.0%	6.8%	6.5%
\$20,000 to \$24,999	6.3%	6.4%	6.1%
\$25,000 to \$29,999	6.1%	5.9%	5.8%
\$30,000 to \$34,999	6.1%	5.3%	5.2%
\$35,000 to \$39,999	5.3%	5.0%	4.9%
\$40,000 to \$44,999	5.0%	4.7%	4.7%
\$45,000 to \$49,999	4.6%	4.4%	4.4%
\$50,000 to \$59,999	8.4%	7.4%	7.3%
\$60,000 to \$74,999	9.3%	9.2%	9.4%
\$75,000 to \$99,999	10.3%	11.2%	11.6%
\$100,000 to \$124,999	5.9%	7.7%	8.1%
\$125,000 to \$149,999	3.6%	4.5%	4.8%
\$150,000 to \$199,999	2.6%	3.6%	3.9%
\$200,000 or more	1.8%	2.9%	3.1%
Average household size	2.8	3.1	3.1
Total Daytime Population	241,794	641,538	702,212
Total Daytime at Home Population	130,603	382,126	422,651
Total Daytime at Home Population (% of Daytime Population)	54.0%	59.6%	60.2%