

Demographic Study Updated Summary Report



N Friant Rd & E Audubon Dr
N Friant Rd & E Audubon Dr Fresno, CA 93720

7 August 2014

Coordinates Longitude: -119.782890
Latitude: 36.860440

	5 MINUTE DRIVE TIME 24.10 SQ/MI	10 MINUTE DRIVE TIME 96.86 SQ/MI	15 MINUTE DRIVE TIME 215.06 SQ/MI
Population Trend			
2000 Total Population	94,319	390,886	559,098
2010 Total Population	107,900	425,400	646,573
2014 Total Population	111,103	435,837	664,637
2019 Total Population	115,554	449,258	694,764
Households Trend			
2000 Total Households	36,113	136,625	185,948
2010 Total Households	41,086	147,043	210,743
2014 Total Households	41,035	146,653	210,900
2019 Total Households	42,483	150,861	219,733
Population Change Trend			
2000 to 2010 Population Change	14.4%	8.8%	15.6%
2000 to 2014 Population Change	17.8%	11.5%	18.9%
2010 to 2019 Population Change	7.1%	5.6%	7.5%
2014 to 2019 Population Change	4.0%	3.1%	4.5%
Household Change Trend			
2000 to 2010 Household Change	13.8%	7.6%	13.3%
2000 to 2014 Household Change	13.6%	7.3%	13.4%
2010 to 2019 Household Change	3.4%	2.6%	4.3%
2014 to 2019 Household Change	3.5%	2.9%	4.2%
2014 Race			
White alone	66.9%	58.3%	54.3%
Black or African American alone	4.8%	5.9%	7.0%
American Indian and Alaska Native alone	1.1%	1.7%	1.7%
Asian alone	11.3%	9.8%	11.8%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%
Some Other Race alone	10.9%	19.2%	20.3%
% 2014 Hispanic	26.7%	41.3%	43.2%
% 2014 Not Hispanic	73.3%	58.7%	56.8%
2014 Income			
Per Capita Income	\$31,009	\$22,878	\$21,337
Household Income: Median	\$64,040	\$47,164	\$47,503
Household Income: Average	\$83,523	\$66,865	\$66,234

Demographic Study Updated Summary Report



N Friant Rd & E Audubon Dr
N Friant Rd & E Audubon Dr Fresno, CA 93720

7 August 2014

Coordinates Longitude: -119.782890
Latitude: 36.860440

	5 MINUTE DRIVE TIME 24.10 SQ/MI	10 MINUTE DRIVE TIME 96.86 SQ/MI	15 MINUTE DRIVE TIME 215.06 SQ/MI
2014 Income (cont.)			
Less than \$10,000	3.9%	6.7%	6.9%
\$10,000 to \$14,999	5.1%	7.6%	7.5%
\$15,000 to \$19,999	5.0%	6.6%	6.6%
\$20,000 to \$24,999	3.9%	6.1%	6.2%
\$25,000 to \$29,999	4.1%	5.9%	5.8%
\$30,000 to \$34,999	5.1%	5.3%	5.2%
\$35,000 to \$39,999	3.7%	5.0%	4.9%
\$40,000 to \$44,999	4.9%	4.8%	4.7%
\$45,000 to \$49,999	3.6%	4.4%	4.4%
\$50,000 to \$59,999	7.8%	7.6%	7.3%
\$60,000 to \$74,999	10.6%	9.3%	9.4%
\$75,000 to \$99,999	13.9%	11.3%	11.5%
\$100,000 to \$124,999	9.7%	7.4%	8.0%
\$125,000 to \$149,999	7.4%	4.7%	4.7%
\$150,000 to \$199,999	6.4%	3.9%	3.8%
\$200,000 or more	4.9%	3.3%	3.0%
Average household size	2.7	2.9	3.1
Total Daytime Population	128,461	474,165	681,646
Total Daytime at Home Population	61,374	264,318	408,894
Total Daytime at Home Population (% of Daytime Population)	47.8%	55.7%	60.0%