

Demographic Study Updated Summary Report



N Friant Rd & E Audubon Dr
N Friant Rd & E Audubon Dr Fresno, CA 93720

7 August 2014

Coordinates Longitude: -119.782890
Latitude: 36.860440

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
Population Trend					
2000 Total Population	9,971	80,857	177,351	349,666	537,935
2010 Total Population	9,760	91,315	199,714	394,000	614,298
2014 Total Population	10,105	94,708	205,987	404,728	630,532
2019 Total Population	10,283	98,661	214,223	420,677	657,241
Households Trend					
2000 Total Households	4,079	31,324	68,224	128,324	180,970
2010 Total Households	4,058	35,567	75,959	141,712	203,479
2014 Total Households	4,071	35,787	76,098	141,488	203,386
2019 Total Households	4,123	37,106	78,772	146,552	211,445
Population Change Trend					
2000 to 2010 Population Change	-2.1%	12.9%	12.6%	12.7%	14.2%
2000 to 2014 Population Change	1.3%	17.1%	16.1%	15.7%	17.2%
2010 to 2019 Population Change	5.4%	8.0%	7.3%	6.8%	7.0%
2014 to 2019 Population Change	1.8%	4.2%	4.0%	3.9%	4.2%
Household Change Trend					
2000 to 2010 Household Change	-0.5%	13.5%	11.3%	10.4%	12.4%
2000 to 2014 Household Change	-0.2%	14.2%	11.5%	10.3%	12.4%
2010 to 2019 Household Change	1.6%	4.3%	3.7%	3.4%	3.9%
2014 to 2019 Household Change	1.3%	3.7%	3.5%	3.6%	4.0%
2014 Race					
White alone	71.7%	70.0%	67.6%	61.7%	55.9%
Black or African American alone	4.4%	4.0%	5.0%	6.0%	6.6%
American Indian and Alaska Native alone	0.8%	1.0%	1.1%	1.5%	1.7%
Asian alone	9.7%	11.1%	10.1%	9.9%	11.3%
Native Hawaiian and OPI alone	0.1%	0.2%	0.2%	0.2%	0.2%
Some Other Race alone	8.5%	9.0%	11.2%	15.7%	19.5%
% 2014 Hispanic	23.2%	23.9%	27.1%	35.2%	41.9%
% 2014 Not Hispanic	76.8%	76.1%	72.9%	64.8%	58.1%
2014 Income					
Per Capita Income	\$34,143	\$33,861	\$31,097	\$25,527	\$22,112
Household Income: Median	\$65,888	\$69,255	\$60,844	\$52,832	\$48,341
Household Income: Average	\$85,059	\$89,503	\$83,159	\$72,473	\$67,547
2014 Income (cont.)					
Less than \$10,000	4.1%	3.0%	4.5%	5.6%	6.7%
\$10,000 to \$14,999	4.7%	4.2%	5.5%	6.5%	7.5%
\$15,000 to \$19,999	4.8%	4.5%	5.4%	6.0%	6.4%
\$20,000 to \$24,999	5.5%	3.5%	4.5%	5.4%	6.1%
\$25,000 to \$29,999	4.5%	3.7%	4.5%	5.2%	5.7%
\$30,000 to \$34,999	3.5%	4.7%	5.0%	5.2%	5.2%
\$35,000 to \$39,999	1.9%	3.6%	4.1%	4.9%	4.9%
\$40,000 to \$44,999	4.4%	4.9%	4.4%	4.5%	4.6%
\$45,000 to \$49,999	3.9%	3.4%	3.9%	4.6%	4.3%
\$50,000 to \$59,999	7.3%	7.6%	7.7%	7.6%	7.3%
\$60,000 to \$74,999	14.0%	11.2%	9.7%	9.7%	9.4%
\$75,000 to \$99,999	12.0%	14.2%	12.8%	12.4%	11.6%

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\$100,000 to \$124,999	10.6%	10.4%	9.7%	8.8%	8.2%
\$125,000 to \$149,999	5.9%	8.2%	6.8%	5.5%	4.9%
\$150,000 to \$199,999	8.1%	7.2%	5.9%	4.4%	4.0%
\$200,000 or more	5.0%	5.7%	5.6%	3.8%	3.2%
Average household size	2.5	2.6	2.7	2.8	3.1
Total Daytime Population	9,188	106,600	222,651	403,700	639,816
Total Daytime at Home Population	4,928	50,809	115,683	234,421	385,616
Total Daytime at Home Population (% of Daytime Population)	53.6%	47.7%	52.0%	58.1%	60.3%