

Demographic Study Updated Summary Report



W Shaw Ave & N Brawley Ave
W Shaw Ave & N Brawley Ave Fresno, CA

7 August 2014

Coordinates Longitude: -119.862550
Latitude: 36.808140

	5 MINUTE DRIVE TIME 33.20 SQ/MI	10 MINUTE DRIVE TIME 129.81 SQ/MI	15 MINUTE DRIVE TIME 342.77 SQ/MI
Population Trend			
2000 Total Population	120,367	350,860	565,735
2010 Total Population	143,962	385,806	639,921
2014 Total Population	146,927	394,203	656,336
2019 Total Population	154,979	407,309	683,000
Households Trend			
2000 Total Households	42,469	118,367	187,539
2010 Total Households	48,831	126,252	208,226
2014 Total Households	48,392	125,529	207,939
2019 Total Households	50,800	129,260	215,750
Population Change Trend			
2000 to 2010 Population Change	19.6%	10.0%	13.1%
2000 to 2014 Population Change	22.1%	12.4%	16.0%
2010 to 2019 Population Change	7.7%	5.6%	6.7%
2014 to 2019 Population Change	5.5%	3.3%	4.1%
Household Change Trend			
2000 to 2010 Household Change	15.0%	6.7%	11.0%
2000 to 2014 Household Change	13.9%	6.1%	10.9%
2010 to 2019 Household Change	4.0%	2.4%	3.6%
2014 to 2019 Household Change	5.0%	3.0%	3.8%
2014 Race			
White alone	54.9%	51.2%	53.8%
Black or African American alone	8.9%	8.6%	7.0%
American Indian and Alaska Native alone	1.6%	1.8%	1.7%
Asian alone	9.8%	10.0%	11.5%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%
Some Other Race alone	19.3%	23.1%	21.1%
% 2014 Hispanic	42.1%	47.9%	44.5%
% 2014 Not Hispanic	57.9%	52.1%	55.5%
2014 Income			
Per Capita Income	\$23,340	\$19,090	\$20,676
Household Income: Median	\$50,662	\$42,086	\$46,086
Household Income: Average	\$70,668	\$58,754	\$64,295

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2014 Income (cont.)			
Less than \$10,000	6.4%	7.9%	7.0%
\$10,000 to \$14,999	6.1%	8.5%	7.7%
\$15,000 to \$19,999	5.8%	7.6%	6.7%
\$20,000 to \$24,999	6.3%	7.0%	6.4%
\$25,000 to \$29,999	5.0%	6.2%	6.0%
\$30,000 to \$34,999	5.7%	5.9%	5.4%
\$35,000 to \$39,999	5.1%	5.0%	5.0%
\$40,000 to \$44,999	4.4%	4.9%	4.8%
\$45,000 to \$49,999	4.7%	4.4%	4.5%
\$50,000 to \$59,999	7.8%	7.9%	7.4%
\$60,000 to \$74,999	10.1%	9.3%	9.3%
\$75,000 to \$99,999	11.8%	10.3%	11.3%
\$100,000 to \$124,999	8.5%	6.7%	7.7%
\$125,000 to \$149,999	4.7%	3.7%	4.5%
\$150,000 to \$199,999	3.5%	2.7%	3.5%
\$200,000 or more	4.1%	2.2%	2.8%
Average household size	3.0	3.1	3.1
Total Daytime Population	129,210	438,771	683,048
Total Daytime at Home Population	87,198	247,852	406,144
Total Daytime at Home Population (% of Daytime Population)	67.5%	56.5%	59.5%