

# Demographic Study Updated Summary Report



W Shaw Ave & N Brawley Ave  
W Shaw Ave & N Brawley Ave Fresno, CA

7 August 2014

Coordinates Longitude: -119.862550  
Latitude: 36.808140

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
<b>Population Trend</b>					
2000 Total Population	11,965	103,322	193,660	333,545	530,514
2010 Total Population	14,814	125,531	223,286	364,293	590,363
2014 Total Population	14,861	127,970	228,539	372,399	603,336
2019 Total Population	15,721	135,421	238,912	384,672	624,980
<b>Households Trend</b>					
2000 Total Households	4,654	36,092	70,270	115,995	176,984
2010 Total Households	5,542	42,115	77,689	123,462	193,501
2014 Total Households	5,343	41,680	77,235	122,701	192,610
2019 Total Households	5,667	43,920	80,295	126,286	199,047
<b>Population Change Trend</b>					
2000 to 2010 Population Change	23.8%	21.5%	15.3%	9.2%	11.3%
2000 to 2014 Population Change	24.2%	23.9%	18.0%	11.6%	13.7%
2010 to 2019 Population Change	6.1%	7.9%	7.0%	5.6%	5.9%
2014 to 2019 Population Change	5.8%	5.8%	4.5%	3.3%	3.6%
<b>Household Change Trend</b>					
2000 to 2010 Household Change	19.1%	16.7%	10.6%	6.4%	9.3%
2000 to 2014 Household Change	14.8%	15.5%	9.9%	5.8%	8.8%
2010 to 2019 Household Change	2.3%	4.3%	3.4%	2.3%	2.9%
2014 to 2019 Household Change	6.1%	5.4%	4.0%	2.9%	3.3%
<b>2014 Race</b>					
White alone	52.6%	54.6%	55.3%	53.4%	53.6%
Black or African American alone	12.3%	9.4%	7.9%	8.0%	7.3%
American Indian and Alaska Native alone	1.5%	1.6%	1.7%	1.8%	1.7%
Asian alone	8.9%	10.0%	9.4%	10.0%	11.0%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%	0.2%	0.2%
Some Other Race alone	18.7%	18.8%	20.2%	21.5%	21.4%
% 2014 Hispanic	41.8%	41.6%	42.8%	45.0%	45.0%
% 2014 Not Hispanic	58.2%	58.4%	57.2%	55.0%	55.0%
<b>2014 Income</b>					
Per Capita Income	\$20,256	\$23,462	\$22,740	\$20,862	\$20,559
Household Income: Median	\$44,209	\$52,082	\$48,745	\$44,336	\$44,779
Household Income: Average	\$56,758	\$71,585	\$66,982	\$62,257	\$63,381
<b>2014 Income (cont.)</b>					
Less than \$10,000	5.3%	5.9%	6.2%	7.6%	7.2%
\$10,000 to \$14,999	7.1%	5.2%	6.9%	8.0%	8.0%
\$15,000 to \$19,999	5.7%	5.7%	6.4%	7.2%	6.9%
\$20,000 to \$24,999	6.1%	6.4%	6.2%	6.5%	6.6%
\$25,000 to \$29,999	9.1%	4.9%	5.5%	5.8%	6.1%
\$30,000 to \$34,999	6.7%	5.7%	6.0%	5.7%	5.5%
\$35,000 to \$39,999	4.9%	5.2%	5.0%	5.0%	5.1%
\$40,000 to \$44,999	6.2%	4.4%	4.5%	4.7%	4.8%
\$45,000 to \$49,999	7.9%	4.8%	4.4%	4.3%	4.5%
\$50,000 to \$59,999	8.4%	8.0%	7.9%	7.6%	7.5%
\$60,000 to \$74,999	8.2%	10.3%	10.1%	9.6%	9.1%
\$75,000 to \$99,999	13.6%	12.1%	11.6%	10.8%	10.8%

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\$100,000 to \$124,999	6.2%	8.9%	8.2%	7.1%	7.3%
\$125,000 to \$149,999	1.9%	4.8%	4.5%	4.1%	4.3%
\$150,000 to \$199,999	0.7%	3.6%	3.5%	3.2%	3.4%
\$200,000 or more	2.1%	4.0%	3.2%	2.7%	2.8%
Average household size	2.8	3.1	2.9	3.0	3.1
Total Daytime Population	14,914	110,601	226,011	408,196	631,814
Total Daytime at Home Population	7,872	75,141	136,014	229,540	374,584
Total Daytime at Home Population (% of Daytime Population)	52.8%	67.9%	60.2%	56.2%	59.3%