

Demographic Study Updated Summary Report



W Shaw Ave & N Marks Ave
W Shaw Ave & N Marks Ave Fresno, CA 93711

7 August 2014

Coordinates Longitude: -119.844360
Latitude: 36.808330

	5 MINUTE DRIVE TIME 30.89 SQ/MI	10 MINUTE DRIVE TIME 117.73 SQ/MI	15 MINUTE DRIVE TIME 311.82 SQ/MI
Population Trend			
2000 Total Population	130,120	392,415	564,541
2010 Total Population	146,853	428,531	647,954
2014 Total Population	149,250	438,371	665,313
2019 Total Population	155,554	452,542	694,182
Households Trend			
2000 Total Households	47,457	135,632	187,439
2010 Total Households	51,888	143,942	210,849
2014 Total Households	51,236	143,276	210,789
2019 Total Households	53,184	147,396	219,217
Population Change Trend			
2000 to 2010 Population Change	12.9%	9.2%	14.8%
2000 to 2014 Population Change	14.7%	11.7%	17.9%
2010 to 2019 Population Change	5.9%	5.6%	7.1%
2014 to 2019 Population Change	4.2%	3.2%	4.3%
Household Change Trend			
2000 to 2010 Household Change	9.3%	6.1%	12.5%
2000 to 2014 Household Change	8.0%	5.6%	12.5%
2010 to 2019 Household Change	2.5%	2.4%	4.0%
2014 to 2019 Household Change	3.8%	2.9%	4.0%
2014 Race			
White alone	57.0%	52.9%	54.1%
Black or African American alone	8.7%	8.0%	6.9%
American Indian and Alaska Native alone	1.6%	1.8%	1.7%
Asian alone	8.1%	10.1%	11.6%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%
Some Other Race alone	19.1%	21.8%	20.6%
% 2014 Hispanic	41.3%	45.7%	43.8%
% 2014 Not Hispanic	58.7%	54.3%	56.2%
2014 Income			
Per Capita Income	\$23,915	\$19,946	\$21,043
Household Income: Median	\$49,598	\$42,873	\$46,872
Household Income: Average	\$69,297	\$59,922	\$65,412

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2014 Income (cont.)			
Less than \$10,000	6.0%	7.6%	6.9%
\$10,000 to \$14,999	6.5%	8.3%	7.6%
\$15,000 to \$19,999	6.6%	7.4%	6.7%
\$20,000 to \$24,999	6.1%	6.8%	6.3%
\$25,000 to \$29,999	5.1%	6.1%	5.9%
\$30,000 to \$34,999	6.1%	5.8%	5.3%
\$35,000 to \$39,999	5.0%	5.2%	4.9%
\$40,000 to \$44,999	4.0%	5.0%	4.7%
\$45,000 to \$49,999	5.0%	4.6%	4.5%
\$50,000 to \$59,999	8.2%	7.7%	7.3%
\$60,000 to \$74,999	9.9%	9.2%	9.3%
\$75,000 to \$99,999	11.6%	10.5%	11.5%
\$100,000 to \$124,999	8.0%	6.6%	7.9%
\$125,000 to \$149,999	4.6%	3.8%	4.7%
\$150,000 to \$199,999	3.4%	3.0%	3.7%
\$200,000 or more	3.9%	2.3%	2.9%
Average household size	2.9	3.0	3.1
Total Daytime Population	144,831	480,770	689,584
Total Daytime at Home Population	88,134	272,259	410,542
Total Daytime at Home Population (% of Daytime Population)	60.9%	56.6%	59.5%