

Demographic Study Updated Summary Report



W Shaw Ave & N Marks Ave
W Shaw Ave & N Marks Ave Fresno, CA 93711

7 August 2014

Coordinates Longitude: -119.844360
Latitude: 36.808330

	1 MILE RING 3.14 SQ/MI	3 MILE RING 28.27 SQ/MI	5 MILE RING 78.53 SQ/MI	7 MILE RING 153.91 SQ/MI	10 MILE RING 314.11 SQ/MI
Population Trend					
2000 Total Population	16,954	122,412	244,799	393,538	557,819
2010 Total Population	18,084	138,273	274,175	430,566	625,780
2014 Total Population	18,364	140,624	280,238	440,415	641,485
2019 Total Population	18,756	146,477	290,777	454,971	666,520
Households Trend					
2000 Total Households	6,502	44,449	89,083	135,430	185,709
2010 Total Households	6,801	48,618	95,974	144,920	204,884
2014 Total Households	6,687	48,069	95,247	144,221	204,524
2019 Total Households	6,855	49,857	98,309	148,536	211,940
Population Change Trend					
2000 to 2010 Population Change	6.7%	13.0%	12.0%	9.4%	12.2%
2000 to 2014 Population Change	8.3%	14.9%	14.5%	11.9%	15.0%
2010 to 2019 Population Change	3.7%	5.9%	6.1%	5.7%	6.5%
2014 to 2019 Population Change	2.1%	4.2%	3.8%	3.3%	3.9%
Household Change Trend					
2000 to 2010 Household Change	4.6%	9.4%	7.7%	7.0%	10.3%
2000 to 2014 Household Change	2.8%	8.1%	6.9%	6.5%	10.1%
2010 to 2019 Household Change	0.8%	2.5%	2.4%	2.5%	3.4%
2014 to 2019 Household Change	2.5%	3.7%	3.2%	3.0%	3.6%
2014 Race					
White alone	56.9%	57.1%	55.0%	53.6%	54.1%
Black or African American alone	12.0%	8.7%	7.8%	7.7%	7.1%
American Indian and Alaska Native alone	1.4%	1.6%	1.7%	1.7%	1.7%
Asian alone	6.2%	8.2%	9.6%	10.3%	11.3%
Native Hawaiian and OPI alone	0.2%	0.2%	0.2%	0.2%	0.2%
Some Other Race alone	18.1%	18.8%	20.3%	21.4%	20.8%
% 2014 Hispanic	40.7%	41.1%	42.8%	44.8%	44.0%
% 2014 Not Hispanic	59.2%	58.9%	57.2%	55.2%	56.0%
2014 Income					
Per Capita Income	\$21,043	\$24,353	\$21,798	\$20,991	\$20,918
Household Income: Median	\$42,175	\$50,843	\$46,389	\$44,863	\$46,142
Household Income: Average	\$57,988	\$70,964	\$63,690	\$62,963	\$64,651
2014 Income (cont.)					
Less than \$10,000	7.2%	5.7%	6.7%	7.3%	7.0%
\$10,000 to \$14,999	6.8%	6.1%	7.5%	7.8%	7.7%
\$15,000 to \$19,999	7.0%	6.2%	7.0%	7.2%	6.8%
\$20,000 to \$24,999	5.7%	6.2%	6.3%	6.6%	6.4%
\$25,000 to \$29,999	8.2%	5.1%	5.6%	5.9%	6.0%
\$30,000 to \$34,999	7.4%	5.9%	5.9%	5.5%	5.4%
\$35,000 to \$39,999	5.3%	5.1%	5.0%	4.9%	5.0%
\$40,000 to \$44,999	5.5%	4.1%	4.8%	4.8%	4.8%
\$45,000 to \$49,999	5.3%	4.9%	4.6%	4.3%	4.5%
\$50,000 to \$59,999	10.4%	8.1%	7.9%	7.8%	7.4%
\$60,000 to \$74,999	9.0%	10.1%	9.9%	9.4%	9.2%
\$75,000 to \$99,999	9.9%	11.8%	11.2%	11.0%	11.1%

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\$100,000 to \$124,999	5.4%	8.1%	7.6%	7.1%	7.7%
\$125,000 to \$149,999	2.7%	4.9%	4.2%	4.2%	4.6%
\$150,000 to \$199,999	1.2%	3.5%	3.1%	3.4%	3.6%
\$200,000 or more	3.0%	4.2%	2.8%	2.7%	2.9%
Average household size	2.8	2.9	2.9	3.0	3.1
Total Daytime Population	19,102	131,833	289,275	476,965	664,007
Total Daytime at Home Population	10,695	82,706	167,809	271,076	396,208
Total Daytime at Home Population (% of Daytime Population)	56.0%	62.7%	58.0%	56.8%	59.7%